



## PODFather Delivers Innovative 'Track and Trace' Contract for Tarmac's 1,800 Strong Vehicle Fleet and Sub Contractor Network



Tarmac deploys the PODFather Logistics Planning and live track-and-trace solution to provide customers with real-time delivery notifications.

Edinburgh, Tuesday 1<sup>st</sup> May 2018; Tarmac, the UK's leading building materials and construction solutions business is now working with Edinburgh-based PODFather to deploy a logistics planning and live customer delivery tracking solution across its 1,800-strong vehicle fleet and that of its extensive subcontractor network.

The fleet, which operates from more than 400 UK sites, now has complete track and trace monitoring functionality of customer deliveries, giving the Solihull-headquartered Tarmac real-time visibility of all orders throughout the day, to its planning teams and despatch locations located across the UK.

The PODFather system is being deployed on both Android and Apple devices, making it easy for Tarmac's sub-contractor network to deploy it on mobile devices. Enhancing the traceability of deliveries enables Tarmac to boost productivity and efficiency, as the company's weighbridges and logistics teams can better manage their vehicle fleet, closely monitor availability of resources and react more quickly in the event of any unexpected delays or urgent customer needs.

Colin McCreddie, Managing Director of PODFather is delighted to add such a prominent and distinguished UK construction materials giant to the company's growing roster of 'blue chip' users.

*"We have been working closely with Tarmac for four years and have collaboratively developed a logistics planning system which is used to planning the distribution of customer orders. This system connects to drivers through our smartphone app to communicate details of their current and next jobs.*

*The app relays live GPS tracking information and also captures real time data which enables Tarmac to rapidly respond to any unforeseen changes to the delivery schedule.*

*The PODFather system is generating tracking emails and SMS messages, to inform customers when the delivery will arrive at their site. This may not be a new thing in the home delivery sector, but it is a considerable innovation for the construction industry."*



For Tarmac, Mark Wood, Managing Director, Materials - South at Tarmac and national sponsor of the project, said: *"The new 'track-and-trace' technology has immediately improved the experience for everyone involved in our delivery process. By giving access to the same real-time information, we are revolutionising the way customers' access delivery information, providing additional convenience and reassurance to further improve the way we communicate.*

*"Enhancing the traceability of our deliveries equally enables us to boost productivity and efficiency, as our weigh-bridges and logistics teams can better manage their drivers, closely monitor availability and react more quickly in the event of any unexpected delays."*

The implementation of the new technology forms part of Tarmac's wider ePOD (electronic proof of delivery) project. ePOD will see all drivers working with Tarmac use their tablets or smartphones to digitally record proof of deliveries, eliminating the need for paper tickets and ensuring these are issued to the customer and haulier instantly.

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## Editor's Notes

### PODFather Limited

[PODFather](#) is a cloud software solution company based in Edinburgh, specialising in electronic Proof of Delivery (or "ePOD") and route planning systems for logistics, field service, construction and healthcare industries.

PODFather have developed a mobile workforce management solution that is accessible by office users via the internet, and field users (delivery drivers) simply download from an iOS or Android App Store. PODFather has clients across UK and Ireland; including BAE Systems, BAM Nuttall, Berry Bros & Rudd, Crossrail, Igloo Thermo Logistics, Nationwide Window Cleaning, Oxfam, Rico Logistics, United Utilities and Vinci Construction.

### Tarmac

[Tarmac](#), a CRH company, is the UK's leading sustainable building materials and construction solutions business. Tarmac combines the knowledge and expertise of two of the construction industry's most iconic brands: Tarmac, the pioneers of the modern road and Blue Circle, the company that patented Portland Cement.

Tarmac's innovative products and solutions not only safely deliver the infrastructure needed to grow the UK economy today but also help to create a more sustainable built environment for the country's long-term future. They have contributed to some of the UK's biggest construction projects, including The Sainsbury Laboratory, Wembley Stadium, Heathrow Terminal 5, Blackpool Sea Defences, The Shard and London 2012.

The company has over 150 years of experience and directly employs around 7,000 people across a nationwide network of over 400 sites. Their solutions span aggregates, asphalt, cement, lime, readymix concrete, road contracting services, building products and recycling services. This unique combination of people, technology and assets enables Tarmac to offer customers unrivalled choice, innovation and flexibility.